

Integra announces Dingo as the Naming sponsor of the 2021 Coast to Coast Ride

Local predictive maintenance software firm Dingo supports charitable ride to raise funds for Integra Service Dogs – a nonprofit dedicated to transforming the lives of Veterans and First Responders

Brisbane, Australia – 30 March 2021 - “The Integra Service Dogs Australia’s 2021 Coast to Coast Ride kicks off 1 April and we are delighted to announce DINGO as our Naming Sponsor” said Integra’s CEO and Co-founder Ben Johnson. The Integra Ride features brothers Brian and Ian Schumacher as they cycle 4,400 km across Australia to build awareness for the vital work of Integra Service Dogs and help raise needed funds.

Integra dogs are specially trained canine guardians for veterans and first responders who are suffering Post Traumatic Stress Disorder (PTSD). The dogs are trained to become emotionally tuned to their handler and provide unconditional support *through* the trauma and stresses of everyday life.

Integra has matched and placed more than 100 Labrador dogs with Veterans and First Responders. It costs approximately \$30,000 to train, match and place an Integra Dog and the non-profit’s ability to provide this support relies heavily on fundraising and charitable donations.

DINGO, a leading provider of predictive maintenance software, is proud to support to this momentous cause by sponsoring the Integra 2021 Coast to Coast Ride. The sponsorship is part of Dingo’s ongoing commitment to supporting local charities to positively impact the community.

“We are extremely proud to sponsor Integra and this great event. Our Veterans and First Responders are heroes, and this is our way of thanking them and supporting them into the future,” said Managing Director of Dingo Defence and ex-soldier, Ron Parrello. “The Dingo team wish Brian and Ian all the very best for their ride”.

The brothers will begin their journey at Bathers Beach Fremantle at 2pm Western Australian time this Thursday 1 April. After dipping their back wheels in to the Indian Ocean, the pair will ride approximately 120km a day for 44 days travelling through Esperance, Nullarbor, Adelaide, Echuca, Thredbo, Canberra, Wollongong before finishing in Sydney.

Brian and Ian are seeking to raise funds for Integra Service Dogs Australia and raise awareness of the remarkable role that a quality assistance dog can have when working alongside those who have served our community and our country.

“We are urging the community to raise funds and directly sponsor the brother’s ride and support this life-changing cause. Simply make a donation at www.isda.com.au/coast-to-coast-ride/” said Mr Johnson.

Our Heroes need your help – donate to the Integra Coast to Coast Ride or join the ride today at www.isda.com.au/coast-to-coast-ride/

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About Integra Service Dogs Australia

Integra Service Dogs Australia is a Not-for-Profit Organisation, founded by Veterans for supporting Veterans and First Responders suffering from PTSD. Integra specializes in the sourcing, matching, placement, ongoing training and development of high quality Labrador trainee Service Dogs with Veterans and First Responders suffering from PTSD.

About DINGO

DINGO is the world leader in providing Predictive Maintenance solutions to asset-intensive industries, currently managing the health of over \$18 billion worth of equipment at over 260 operations worldwide. Founded in 1991, our award-winning software and expertise help companies quickly and cost effectively implement predictive maintenance programs that improve the reliability, availability, and maintainability of equipment fleets.

Dingo Defence aims to partner with Defence customers and industry OEMs to deliver the best war-fighting capabilities to Australia and its allies and become an integral component of their sustainment organisations.

Dingo is a privately held Australian company, headquartered in Brisbane, with offices in the U.S. and partners around the globe. For more information on our industry-leading solutions visit [DINGO.com](https://www.dingo.com).